



Advantica is committed to respecting your online privacy and recognize your need for appropriate protection and management of any personally identifiable information (“Personal Information”) you share with us.

Advantica has established this Online Privacy Policy so that you can understand the care with which we intend to treat your Personal Information.

Personal Information means any information that may be used to identify an individual, including, but not limited to, a first and last name, a home or other physical address, an e-mail address or other contact information, whether at work or at home. In general, you can visit Advantica pages without telling us who you are or revealing any Personal Information about yourself.

COOKIES AND OTHER TRACKING TECHNOLOGIES

A “cookie” is a small text file that may be used, for example, to collect information about Web site activity. No cookies are used on the Advantica Web site.

Tracking technologies may record information such as Internet domain and host names; Internet protocol (IP) addresses; browser software and operating system types; clickstream patterns; and dates and times that our site is accessed. We may also analyze information that does not contain Personal Information for trends and statistics.

To protect your privacy, we have adopted the following principles:

NOTICE

Where Advantica collects Personal Information on the web, we intend to post a purpose statement that explains why Personal Information will be collected. Advantica does not intend to transfer Personal Information without your consent to third parties who are not bound to act on Advantica behalf unless such transfer is legally required.

SECURITY

Wherever your Personal Information may be held within Advantica or on its behalf, we intend to take reasonable and appropriate steps to protect the Personal Information that you share with us from unauthorized access or disclosure.

YOUR CONSENT

By using this web site, you consent to the terms of our Online Privacy Policy and to Advantica processing of Personal Information for the purposes given above as well as those explained where Advantica collects Personal Information on the web. Should the Online Privacy Policy change, we intend to take every reasonable step to ensure that these changes are brought to your attention by posting all changes prominently on our web site for a reasonable period of time.